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MAR. 23: Founders Forum presents: Show Me the Money Get it, Keep it, Protect it.



"Revenue is vanity, margin is sanity and cash is king." The saying is old, but its truth has surely been re-proven during the past 18 months. Liquidity and cash flow form the financial lifeblood that keeps companies working. The recent past has provided a crash course in what happens when that lifeblood is in short supply.

Come hear from industry experts Ken Whittaker, CPA, Robert Ludlow, Suntrust Business Banking Senior VP, and Gary Frese, Attorney, as they address these vital money matters. Learn the best practices being used today, what's on the horizon, and how you can implement change to improve cash flow.

Register today. Seating is limited. Business attire suggested

Season Underwriter:



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2009 - 2010 MEETING SCHEDULE

| | |
|-----------------------|---------------------------|
| Sept. 29, 2009 | Entrepreneur of the Year |
| Nov. 17, 2009 | The Power of Partnerships |
| Jan. 26, 2010 | Marketing Madness |
| March 23, 2010 | Money Matters |
| May 18, 2010 | Presidents' Panel |

Crowne Plaza Melbourne Oceanfront in Indialantic, FL
\$35 with pre-registration; \$40 at the door;
\$15 students, with pre-registration

Make your reservations at
www.foundersforum.com

| | |
|-----------------|---------------------------|
| 6:00pm - 6:45pm | Registration & Networking |
| 6:45pm - 7:45pm | Dinner |
| 7:45pm - 9:00pm | Program |

For phone reservations,
call 751-6771 (One Senior Place)



**FOUNDERS
FORUM**